

California Master Plan for Aging (MPA) Equity in Aging Advisory Committee

Wednesday, June 16th, 2021 | 2:00 – 4:00 p.m.



Meeting Logistics

Telephone or webinar (Zoom) only - *No in-person meeting*

Telephone: Join by phone: 888-788-0099

Webinar: [Join by computer, tablet, or smartphone](#)

Meeting ID: 969 0478 9069 **Password:** 870817

Live captioning streamed through webinar (Zoom)

ASL interpreting streamed through webinar (Zoom)

Meeting slides, transcript, and recording will be posted online

Public Comment

Attendees joining by **phone**, press *9 on your dial pad to join line. The moderator will announce the last 4 digits of your phone number and will unmute your line.

Attendees joining by **webinar (Zoom)**, click the raise hand button to join line. The moderator will announce your name or your last 4 digits of your phone number and will unmute your line.

For additional public comment, email Engage@aging.ca.gov

Welcome, Introductions, and Overview

Kim McCoy Wade

Director, California Department of Aging (CDA)

Amanda Lawrence

MPA Project Director, CDA

Denny Chan

Directing Attorney, Equity and Racial Justice Advocacy, Justice in Aging

Michael Murray

Strategic Business Operations Director, AARP California

Rigo Saborio

President & CEO, St. Barnabas Senior Services



Meeting Agenda

2:00 – 2:05: Introductions & Welcome - *Committee Leads*

2:05 – 2:15: MPA & CDA Equity Updates - *Amanda Lawrence and All*

2:15 – 2:25: Equity Committee Meetings & Structure - *Rigo Saborio*

2:25 – 2:55: Aging & Equity Opportunity - *Marty Lynch and Donna Benton*

2:55 – 3:00: Break

3:00 – 3:30: Aging & Equity Opportunity- *Denny Chan & Connie Nakano*

3:30 – 3:40: Open Forum- *Michael Murray and All*

3:40 – 3:55: Public Comment

3:55 – 4:00: Closing & Next Steps – *Kim McCoy Wade*



Roll Call: Equity in Aging Advisory Committee Members

Berenice Nuñez Constant, AltaMed

Betsy Butler, CA Women's Law Center/ Los Angeles Probation Commission

Catherine Blakemore, Disability Rights CA

Cheryl Brown, Advocate & Former Assembly Member

Darrick Lam, ACC Senior Services

Denny Chan, Justice in Aging

Donna Benton, USC Leonard Davis School of Gerontology

Edie Yau, Alzheimer's Association

Kiara Harris, Sistahs Aging with Grace & Elegance



Roll Call: Equity in Aging Advisory Committee Members, Cont.

Jeffrey Reynoso, Latino Coalition for a Healthy CA

Kevin Prindiville, Justice in Aging

Marcy Adelman, CA Commission on Aging

Marielle Kriesel, Disability Community Resource Center

Marty Lynch, LifeLong Medical

Michael Murray, AARP California

Rigo Saborio, Saint Barnabas Senior Services

Valentine Villa, CA State University, Los Angeles

Le Ondra Clark Harvey, CA Council of Community Behavioral Health Agencies



MPA Equity Updates

Kim McCoy Wade, CDA & Amanda Lawrence, CDA



MPA Implementation

Goal Three: Equity & Inclusion, Not Isolation



MPA Goal Three Updates

Strategy A: Inclusion & Equity in Aging

Initiative 75: 2021-2022 State Budget proposes a \$20 million one-time General Fund to improve and deliver **language access services** across the spectrum of Health and Human Services programs.

Initiative 77: Ninth [Ensuring Equity in Aging webinar](#) is July 7th: *Culturally Responsive Programs and Services in Rural Communities*

Initiative 78: CDA staff have attended 12 racial equity trainings since 5/2020. Developing Racial Equity Training Tool, which will inform CDA's Racial Equity Action Plan due Fall 2021.

Initiative 80: [The Equity in Aging Advisory Committee \(EAAC\)](#) has met twice and is in the process of recruiting new- in particular representation from Tribal, LGBTQ, and immigrant & refugee communities is sought.



MPA Goal Three Updates

Strategy B: Closing the Digital Divide

Initiative 81: The May Revision reflects a plan to achieve equitable statewide access to high-speed broadband internet service and *proposed* a **\$7 billion investment** to expand broadband infrastructure

*** Federal administration has launched the Emergency Broadband Benefit to help low-income (LI) households to afford internet service during the CV-19 pandemic.

Initiative 82: CDA has distributed over **8,500 smart speakers** (donated by Google) to LI older adults at risk of isolation via the AAAS and the MSSP sites and **4,000 iPads** with 2-year plans and dedicated training and technical assistance to LI older adults who live alone. Robotic pets to residents of LTC facilities is next initiative.

Initiative 83: The May Revision *proposed* **\$17 million** in Older Americans Recovery and Resiliency proposal to 1) distribute more devices and 2) launch a digital literacy training partnership to older adults



MPA Goal Three Updates

Strategy C: Opportunities to Work

Initiative 85: The May Revision proposes **\$17 million** one-time for Employment Opportunities in Older Adult Resiliency and Recovery proposal to add job slots to Senior Employment program at CDA.

Strategy D: Opportunities to Volunteer & Engage Across Generations

Initiative 91: In partnership with the California State Library and UC-Berkeley, CDA launched [CalChronicles](#) in May. CalChronicles collects and shares stories from older adults that shine a light on the invaluable experiences and contributions of older Californians



Age-Friendly California

June 3rd: The State of California Announces National Designation as an Age-Friendly State!

MPA Initiative 101: Begin process for California to become an AARP-Certified Age-Friendly State

California becomes the 8th state in the nation to join the AARP Network of Age-Friendly States and Communities.

As a member of the Network, California commits to identifying the challenges of its aging population and identifying policy and programmatic solutions that will improve the quality of life for all ages in the community – in collaboration with residents, communities and partners.



MPA Goal Three Updates

Strategy E: Protection from Abuse, Neglect, Exploitation

Initiative 93: An **Elder Justice Inter-Agency workgroup** has been formed, and began meeting in June, to inform the development of the Elder Justice Coordinating Council (EJCC) with stakeholders. JIA and CWDA presented. The EJCC will work to increase coordination and develop recommendations to prevent and address elder abuse, neglect, exploitation, and fraud, including consideration of particular COVID-19 risks.

Initiative 97: The May revision *proposes* \$20 million in Older Adults Recovery & Resiliency proposal for legal services for older adults. CDA is undertaking new planning with stakeholders for state Legal Assistance Developer, as federally required.



MPA Partnerships: Local Playbook

- The SCAN Foundation hosted a Local Playbook Convening for all 21 of their Long-Term Support Services regional coalitions. CDA presented the Playbook and the Data Dashboard and AARP shared insights into age-friendly action planning.
- CDA participated in the California Department of Public Health's; Kern, Santa Cruz & San Benito Counties' Local Playbook workshops to drive action locally. Upcoming: Inland Empire Long-Term Services and Supports (IELTSS) Coalition's convening.
- [California State Association of Counties](#), SAC Members Shireen McSpadden and Kevin Prindville, Justice in Aging, along with CDA Director McCoy Wade, presented the Playbook, highlighting the important role of local leadership. CDA provided 2 follow-up presentation to CSAC and partners.



MPA Accountability

Cabinet Work Group – This Friday

First Progress Report - To be released late June (following budget)

IMPACT Stakeholder Committee – To be announced late June/early July

Data Dashboard for Aging - Recent updates include [internet access](#), [California LifeLine program participation](#), and [Adult Protective Services caseloads](#)

Research Work Group – Planning for research partnership with State, including MPA outcomes



MPA & Equity-Related Proposals in the State 21-22 Budget



MPA & Equity-Related Budget Proposals

Initiative 4: Advance fair housing and equity by conducting outreach, education, and surveys, as well as prosecuting violations of anti-housing discrimination laws.

- *Proposed Investment:* \$2 million General Fund for the Department of Fair Employment and Housing to conduct outreach education campaigns, housing surveys, and prosecute violations of anti-housing discrimination laws

Initiative 46: ... prioritize for inclusion in the budget the expansion of Medi-Cal to older adults who are undocumented.

- *Proposed Investment:* \$69 million (\$50 million General Fund) in 2021-22 and \$1 billion (\$856 million General Fund) ongoing to DHCS to expand Medi-Cal Health to undocumented adults age 60 and older. Legislature proposed age 50 and older.

MPA & Equity-Related Budget Proposals

Initiatives 54: Diversify and align with aging demographics the pipeline of residents in clinical geriatrics, primary care, and geriatric psychiatry, including dementia care....

- *Proposed Investment:* One-time \$8 million investment for the Office of Statewide Health Planning & Development to grow and diversify the pipeline for the geriatric medicine workforce, developing a larger and more diverse pool of health care workers with experience in geriatric medicine

Initiative 62: Continue California's leadership commitment to target clinical research into Alzheimer's on gender and racial disparities.

- *Proposed Investment:* \$4 million one-time General Fund for research to strengthen California's leadership on disparities and equity in Alzheimer's

MPA & Equity-Related Budget Proposals

Initiative 68: Produce "COVID 2020" report on skilled nursing facilities and COVID-19, with California lessons learned and recommendations for national (CMS) policy reform.

- *Proposed Investment:* One-time \$1.7 million GF investment and \$154,000 GF in 2022-23 and ongoing dollars for an analysis of the intersection of COVID-19, health disparities, and health equity, including nursing homes, to help inform future large-scale disaster or emergency response.

Initiative 75: Continue to expand culturally and linguistically competent communications to older adults, people with disabilities, and families.

- *Proposed Investment:* \$20 million one-time General Fund to improve and deliver language access services across the spectrum of Health and Human Services programs.

Initiative 81: . Execute the State Broadband Council's new Strategic Plan, including older adults and using an equity lens, per Executive Order in August 2020, within existing resources.

Proposed Investments:

- \$7 billion investment to expand broadband infrastructure.
- \$500 million Loan Loss Reserve Account for local governments, tribes and nonprofits to secure funds to build new fiber networks and allocates \$500 million to telephone service providers in rural areas to expand service to include broadband.

Initiative 83: Develop plan to launch digital literacy support for older adults and for providers.

- Proposed Investment: \$17 million in Older Americans Recovery and Resiliency proposal to distribute more devices and launch a digital literacy training partnership to older adults

Note: The Broadband for All Act ([AB 24](#)) - November 2022 election - a \$10 billion general obligation bond to fund internet access in hard-to-reach areas of the state.

Equity Committee Meetings & Structure

Rigo Saborio, St. Barnabas Senior Services

New Member Recruitment

Goal of Recruitment

- Add up to five additional members to ensure perspectives and voices of Tribal and Native American, LGBTQ, and immigrant & refugee communities are included

Application Period: June 7th – June 18th

25

Applications
(As of 6/15)

Recruitment

Selection Criteria for EAAC Members

- Demonstrates knowledge and experience **working with systemically underrepresented communities**, which includes those who are marginalized based on race/ethnicity, language spoken, immigration status, and LGBTQ+ status. **(1-5 Rating Scale)**
- Has experience **representing the aging and disability perspective** as a consumer, caregiver, provider, or advocate. **(1-5 Rating Scale)**
- Has **connections to underserved communities and advocacy networks** (formal or informal) that can expand on or deepen diverse community engagement in aging. **(1-5 Rating Scale)**

Next Steps:

- Application review committee will score applications using rubric based on criteria.
- Committee: Donna Benton, Cheryl Brown, Denny Chan, Michael Murray, Rigo Saborio +?



Equity Intersections

- [Disability & Aging Community Living Advisory Committee](#)
- Elder Justice Coordinating Council (TBA)
- [CHSS Behavioral Health Task Force](#)
- [Alzheimer's Advisory Committee & Task Force](#)
- [Long-Term Care Insurance Task Force](#)
- and more

Opportunity: Long-Term Care Insurance Task Force

LTCI Equity Review

“It is the intent of the Legislature to enact legislation establishing a task force to explore the feasibility of developing and implementing a culturally competent statewide insurance program for long-term care services and supports.”

- Assembly Bill 567, 2019-2020.



Long-Term Care Insurance Task Force

Dr. Lucy Andrews, At Your Service Nursing and Home Care

Jamala Arland, FSA, MAAA, CFA, Long-Term Care Insurance (LTCI) Inforce at Genworth

Susan Bernard, California Department of Insurance

Blanca Castro, AARP

Grace Cheng Braun, MSPH, WISE & Healthy Aging

Anastasia Dodson, California Department of Health Care Services

Eileen Kunz, On Lok Senior Health Services

Kim McCoy Wade, California Department of Aging

Michael Mejia, Atria Senior Living

Doug Moore, Domestic Workers of America (UDW/AFSCME Local 3930)

Dr. Karl Steinberg, San Diego County

Tiffany Whiten, SEIU California State Council



About the Long Term Care Insurance Task Force

The passage of [AB 567](#) (Calderon) established the Long Term Care Insurance Task Force in the California Department of Insurance to explore the feasibility of developing and implementing a culturally competent statewide insurance program for long-term care services and supports.

The objectives of the Task Force include the following:

- Explore how a statewide long-term care insurance program could be designed and implemented to expand the options for people who are interested in insuring themselves against the risk of costs associated with functional or cognitive disability, and require long-term care, services, and supports.
- Explore options for the design of the program, including eligibility, enrollment, benefits, financing, administration, and interaction with the Medi-Cal program and other publicly funded resources.

MPA & LTSS:

Stakeholders Identified LTSS as a Top Priority

The MPA Stakeholder Advisory Committee's [Long-Term Services & Supports Subcommittee](#) released a [report](#) in 2020 outlining LTSS recommendations to the Administration:

- Objective 1: A System that all Californians can Navigate
- Objective 2: Access to LTSS in Every Community
- Objective 3: Affordable LTSS Choices
- Objective 4: Highly Valued, High-Quality Workforce
- Objective 5: State and Local Administrative Structures

MPA Goal 2: Health Reimagined & Long-Term Care

Strategy A: Bridging Health Care with Home

Initiative 33: Advocate with the new federal Administration to create a universal Long-Term Services and Supports benefit and assess opportunities for federal/state partnership.

Initiative 34: Plan and develop innovative models to increase access to long-term services and supports for people receiving Medicare only.

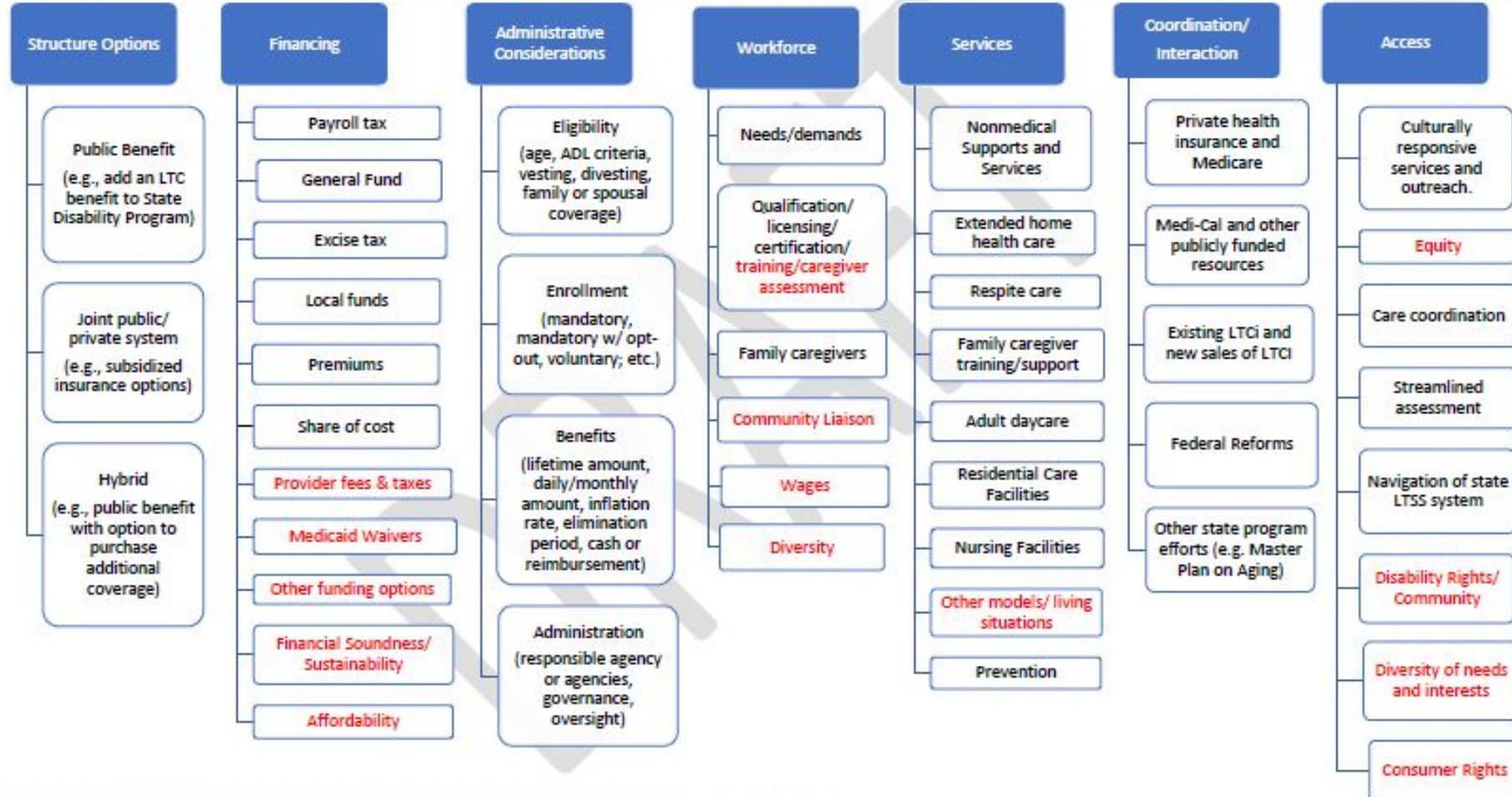
Initiative 35: Plan and develop innovative models to increase access to long-term services and supports and integrated health care for people receiving both Medicare & Medi-Cal ("duals"): by implementing statewide Managed Long-Term Services and Supports (MLTSS) and Dual Eligible Special Needs Plan (D-SNP) structure, in partnership with stakeholders.

Initiative 36: Expand access to home and community-based services for people receiving Medi-Cal: via [CalAIM](#), by implementing "In Lieu of Services" (including: Housing Transition Navigation Services, Housing Deposits, Housing Tenancy and Sustaining Services, Short-term Post Hospitalization Housing, Recuperative Care, Respite, Day Habilitation Programs, Nursing Facility Transition/Diversion to Assisted Living Facilities of Home, Personal Care and Homemaker Services, Home Modifications, Medically Tailored Meals, Sobering Centers, and Asthma Remediation) and "Enhanced Care Management."

Ensuring Equity in Aging

California Long-term Care Insurance Task Force – Work Breakdown and Considerations

Note: This draft deliberative chart is not meant to be comprehensive at this point, but is merely a starting point for Task Force discussion and will be built upon as discussions progress. Each column is not independent, but should be considered in concert with the other categories. The overarching goal of the Task Force should remain true to the intent of the Legislature in passing Assembly Bill 567: “To enact legislation establishing a task force to explore the feasibility of developing and implementing a culturally competent statewide insurance program for long-term care services and supports.”



Ongoing Evaluation

Ensuring Equity in Aging

Sample Questions Based on the EWG Equity Tool

1. What needs, gaps, and/or organizational barriers are you addressing to further diversity, equity, and inclusion?
2. How were the basic needs, gaps, and/or organizational barriers to equity determined when designing the recommendation, policy, or program?
3. Do the recommended policies and programs take into account the cultures and languages of impacted communities? For example, in determining those needs, was key information collected directly from the communities and made available in-language and in-culture?
4. How do the data/research inform or support the policies, statements, strategies, or conclusions? Did you refer to research conducted in a way that was/is inclusive and reflective of the demographic and cultural makeup of California?

Equity in Aging Advisory Committee

We are on a short break and
will resume shortly

COVID-19 Response, Vaccines & Equity Discussion

*Denny Chan, Justice in Aging
& Connie Nakano, CDA*

MEDICAL EXPERTS ENDORSE COVID-19 VACCINES



YOUR SAFETY IS A PRIORITY:

CA's top medical experts have validated that the vaccines are safe and effective.

ACCESS WILL BE FAIR:

Vaccines will be provided at no cost and will be widely available later in 2021 through a phased plan based on risk and exposure levels.

VACCINATION HELPS END THE PANDEMIC:

Getting vaccinated will help us reopen the economy and relieve severely impacted hospitals and communities.



covid19.ca.gov/vaccines

Vaccinate **ALL 58**

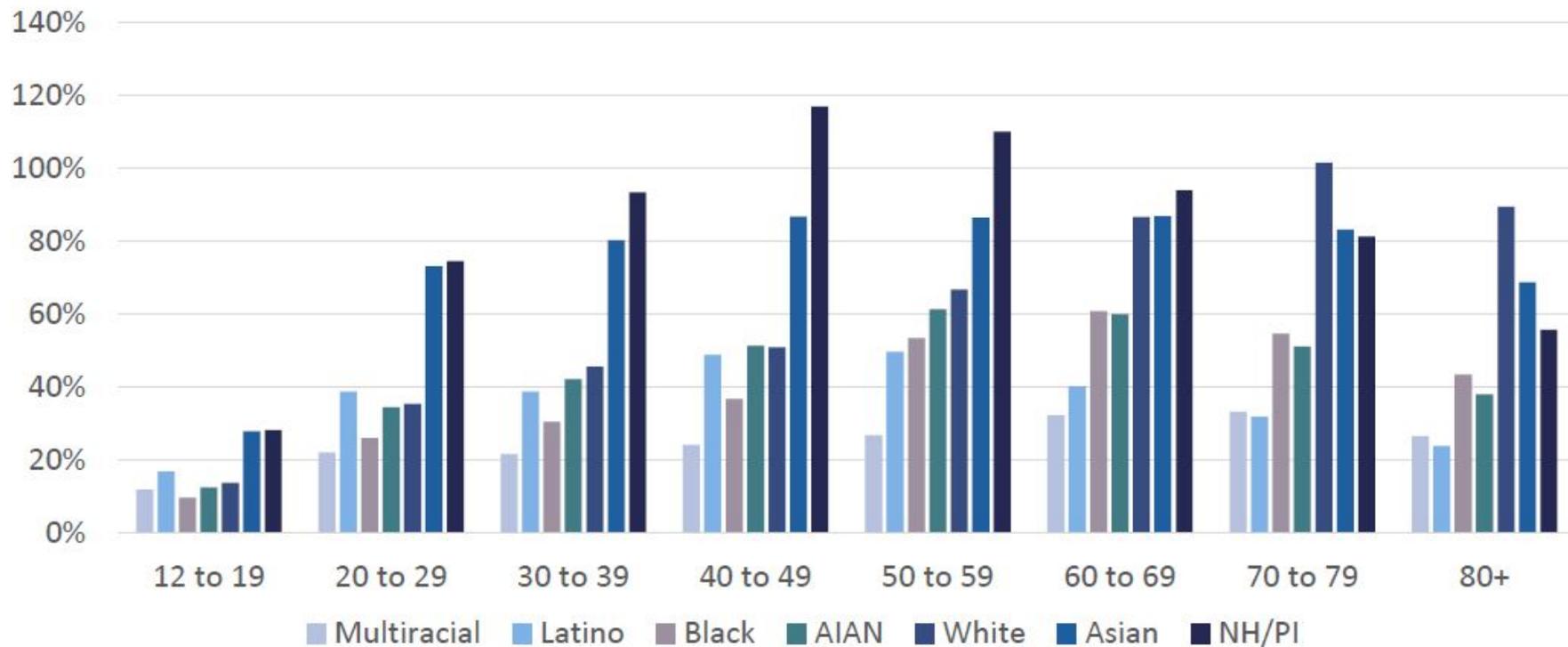


Together We
ENGAGE

Master Plan for Aging

COVID-19 Response, Vaccines & Equity

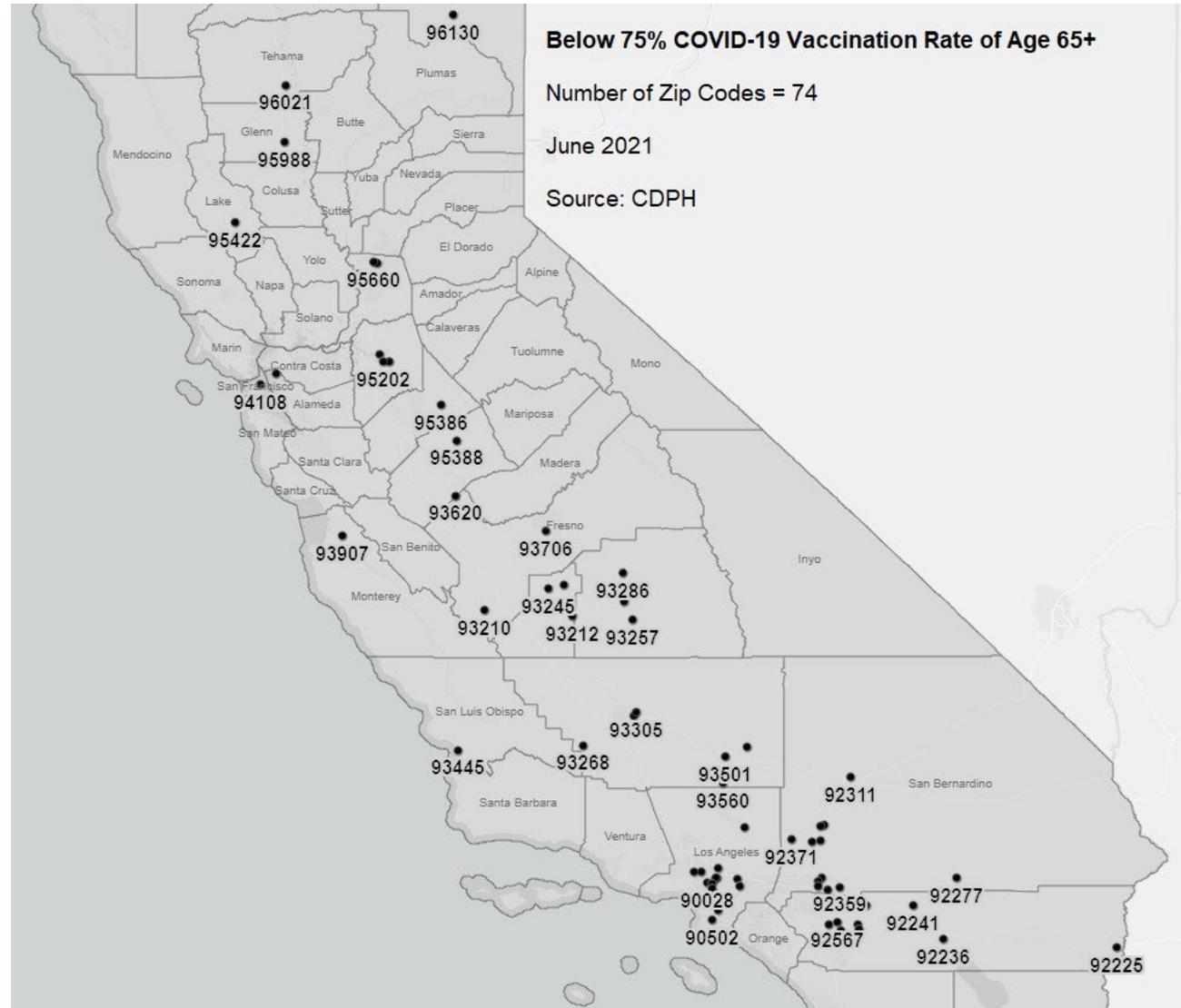
1+ Dose Vaccination Rates by Race/Ethnicity & Age Combinations, Statewide



AIAN: American Indian or Alaskan Native NH/PI: Native Hawaiian or Pacific Islander

COVID-19 Response, Vaccines & Equity

Zip codes with under 75% of older adults vaccinated



COVID-19 VACCINE OUTREACH

- 76% of our 65+ older Californian population we serve have received one dose of vaccine and 63% are fully vaccinated.
- Adults 65+ make up 73% of COVID deaths in California
- Almost 70% of deaths are from communities of color

COVID-19 VACCINE OUTREACH

Equity gaps in vaccine rates in older adults persist, especially in Latino, Black, Native American, and other communities of color.

CDA outreach campaign will target zip codes with low vaccination rates and high population of adults 65+



COVID-19 VACCINE OUTREACH

Federal funds to CDA/AAA and ADRC for Older Adult Vaccine Outreach:

- Area Agencies on Aging - **\$5,214,498**
- Aging and Disability Resource Connection - **\$1,562,836**



COVID-19 VACCINE OUTREACH

1. Ethnic Media Briefing

- First of three held on June 8 with over 80 reporters in attendance
- Briefing was translated in Spanish, Korean, and Chinese.
- Speakers included:
 - Kim McCoy Wade, Director, California Department of Aging
 - Dr. Louise Aronson, Author, Geriatrician, and Professor of Medicine at UCSF, author of “Elderhood”
 - Anni Chung, Executive Director, Self Help for the Elderly, member of California Commission on Aging
 - Cindy Cox-Roman, CEO of HelpAge USA, a global nonprofit that advances the wellbeing and inclusion of older Black people around the world.
 - Jessica Lehman, Executive Director, Senior and Disability Action, which mobilizes seniors and people with disabilities to fight for individual rights and social justice

COVID-19 VACCINE OUTREACH

2. Broadcast Radio

- Markets: Chico, Fresno, Modesto, Redding, Riverside-San Bernardino, Sacramento, Stockton, and Visalia-Tulare-Hanford
- Broadcast Influencers throughout California use live on-air reads and organic social to raise awareness about the vaccine incentive program.



COVID-19 VACCINE OUTREACH

Additional outreach channels to be added:

Direct Mail

- Target certain individuals and communities

Broadcast Television

- Markets will mirror radio
- Utilize broadcast talent as trusted messengers through PSAs

Ethnic media outreach

- Serve as community conduit working with CBO's to promote vaccine messaging and efforts
- Held an ethnic media briefing on 7/9/21

COVID-19 VACCINE OUTREACH

3. Grants to both local AAAs and ADRCs for targeted outreach
 - Informed by priority zip codes
 - **75 zip codes** were identified by CDPH with lower vaccination rates, and higher populations of older adults and BIPOC
 - Reports on activities and outcomes to be shared

Member Updates

Michael Murray, AARP California & All

Public Comment

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Next Steps

Kim McCoy Wade





Thank You!



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