

# California Master Plan for Aging Equity in Aging Advisory Committee

*Meeting #4*  
**Thursday, December 16<sup>th</sup>, 2021**  
*10:00 am – 12:00 pm*



# Meeting Logistics

Telephone or webinar (Zoom) only - *No in-person meeting*

Telephone: Join by phone: 888-788-0099

Webinar: [Join by computer, tablet, or smartphone](#)

Meeting ID: 886 7251 4260 Passcode: 835966

Live captioning streamed through webinar (Zoom)

ASL interpreting streamed through webinar (Zoom)

Meeting slides, transcript, and recording will be posted online

# Public Comment

*Attendees joining by phone, press \*9 on your dial pad to join line. The moderator will announce the last 4 digits of your phone number and will unmute your line.*

*Attendees joining by webinar (Zoom), click the raise hand button to join line. The moderator will announce your name or the last 4 digits of your phone number and will unmute your line.*

*For additional public comment, email [Engage@aging.ca.gov](mailto:Engage@aging.ca.gov)*

# Welcome and Roll Call

*Amanda Lawrence*  
*California Department of Aging*



# Roll Call: Equity in Aging Advisory Committee Members

*Berenice Nuñez Constant, AltaMed*

*Betsy Butler, CA Women's Law Center/ Los Angeles Probation Commission*

*Catherine Blakemore, Disability Rights CA*

*Cheryl Brown, Advocate & Former Assembly Member*

*Darrick Lam, ACC Senior Services*

*David "Jax" Kelly, Let's Kick ASS (AIDS Survivor Syndrome)*

*Denny Chan, Justice in Aging*

*Diana Murray, Advocate, HICAP*



# Roll Call: Equity in Aging Advisory Committee Members, Cont.

*Donna Benton, USC Leonard Davis School of Gerontology*

*Edie Yau, Alzheimer's Association*

*Elvira Castillo, Advocate*

*Gail Orum, Keck Graduate Institute*

*Jeffrey Reynoso, Latino Coalition for a Healthy CA*

*Julia Yarbough, Keeping it REAL Caregiving*

*Kiara Pruitt, Sistahs Aging with Grace & Elegance*

*Kevin Prindiville, Justice in Aging*



# Roll Call: Equity in Aging Advisory Committee Members, Cont.

*Le Ondra Clark Harvey, CA Council of Community Behavioral Health Agencies*

*Marcy Adelman, CA Commission on Aging*

*Marielle Kriesel, Disability Community Resource Center*

*Marty Lynch, LifeLong Medical*

*Michael Murray, AARP California*

*Rigo Saborio, Saint Barnabas Senior Services*

*Valentine Villa, CA State University, Los Angeles*

*Vincent Crisostomo, San Francisco AIDS Foundation*



# Opening Remarks

*Susan DeMarois*  
*California Department of Aging*





# Committee Purpose

The purpose of the Equity in Aging Advisory Committee (EAAC) is to advise the Administration on the implementation of the MPA, as well as CDA on the planning and implementation of aging and disability programs, services, data collection, and staff development.



# Meeting Agenda

- 10:00 – 10:05:** Welcome and Roll Call
- 10:05 – 10:10:** Opening Remarks
- 10:10 – 10:25:** CDA & MPA Updates
- 10:25 – 10:55:** Vaccine Equity Discussion
- 10:55 – 11:30:** Housing and Equity Discussion
- 11:30 – 11:45:** Member Open Forum – Hot Topics
- 11:45 – 11:55:** Public Comment
- 11:55 – 12:00:** Closing & Next Steps

# CDA and MPA Updates

*Susan DeMarois, Amanda Lawrence, Carmen Gibbs*  
*California Department of Aging*

*Terri Shaw*  
*Consultant to the MPA*



# CDA Updates

## Hiring Updates

**New Director of the Policy, Research, and Equity Division:** Sarah Steenhausen (Start date: January 18)

- New Division, will begin hiring staff Spring 2022
- Will advance many of the strategies in the MPA, including housing, workforce, elder justice, behavioral health..

**Office of the Patient Representative (TBA)**  
**State Long Term Care Ombudsman (TBA)**



# CDA Updates

## COVID-19 Response & Equity

### Hubs & Spokes Initiative:

July – October: 1 launch event, 5 Town Halls, 3 Leadership in Aging Webinars  
(recordings, slides, and transcripts available online)

Next: Virtual Briefing with findings (TBA)



# CCOREAGE Update

(California Capitol Cohort on Race & Equity)

*Carmen Gibbs*  
*California Department of Aging*



Capital Collaborative on  
Race and Equity (CCORE)



***“CCORE-AGE”***



# What is Capitol Collaborative on Race & Equity?

- CCORE -State government entities learning about, planning for, and implementing activities that embed racial equity approaches into institutional culture, policies, and practices.
  - CCORE offers two capacity building components:
    1. a training program for State government entities
    2. a staff team that provides technical assistance and support to the CCORE community
- Bonus:** Work collaboratively with other departments to have greater impact on equity





# Why should CDA lead with Race?

- Inequities cut across many areas of success
- Racial anxiety is on the rise
- Specificity matters to achieve success
- Learning an institutional and structural approach to address equity
- Racism is the root cause of many inequities within government

# Racial Equity Action Plans

**A document to help CDA put a theory of change  
into action**



# Racial Equity Action Plans are...

- A means to an end; NOT the end
- Both a process and a product
- Guided by a clear results statement/vision
- Structured to achieve meaningful and measurable results
- Transformative
- Policy documents
- Complementary to and leverage existing planning/policy documents
- Used to create and maintain accountability

# MPA Updates

**First MPA Annual Progress Report** to be released mid-January

**First MPA Anniversary Summit:** January 21<sup>st</sup>, 10:30 - noon, Please register!

## **Elder & Disability Justice Coordinating Council**

21 Stakeholder members appointed by CDA

First meeting January 28<sup>th</sup>, 1 - 4pm

**Direct Care Workforce Stakeholder webinar:** February 1<sup>st</sup>, 10-11:30

## **Local Leadership & Age-Friendly Planning**

Orange and Ventura Counties, DAN Coalition & more



# MPA Committee 2022 Calendar

## Implementing the Master Plan for Aging in CA Together (IMPACT) Stakeholder Committee

Jan. 18, April 19, July 12, Oct. 11

## Elder and Disability Justice Coordinating Council (EDJCC)

Jan. 28, April 28, July 20, Oct. 19

## Equity in Aging Advisory Committee (EAAC)

March 16, June 15, Sept. 14, Dec. 14

## Disability and Aging Community Living Advisory Committee (DACLAC)

Feb. 9, May 11, Aug. 10, Nov. 16

## Alzheimer's Disease & Related Disorders Advisory Committee – Dates TBD





*MPA*

# DASHBOARD

*The Data Dashboard for Aging:  
Using Data to Drive Action*

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Terri Shaw, MPA Consultant  
December 16, 2021

# SOGI Data Being Added: Characteristics

- LGBTQ
  - Cis-Gender and Straight/Heterosexual
  - LGBTQ
- Sexual Orientation
  - Bisexual
  - Gay, Lesbian, or Homosexual
  - Not Sexual/Celibate/None
  - Other
  - Straight/Heterosexual
- Sexual Orientation by Gender
  - Bisexual – Female
  - Bisexual – Male
  - Gay, Lesbian, or Homosexual – Female
  - Gay, Lesbian, or Homosexual – Male
  - Straight/Heterosexual – Female
  - Straight/Heterosexual – Male
- Gender Identity
  - Cis-Gender
  - Transgender or Gender Non-Conforming

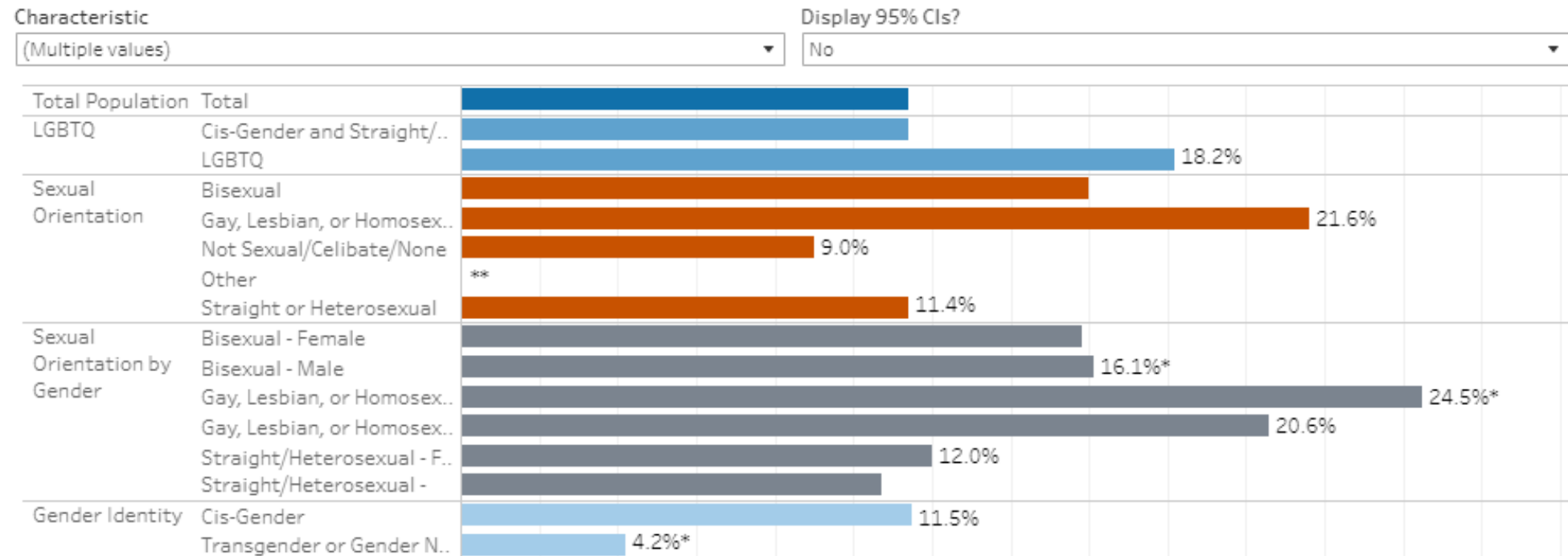
# SOGI Data Being Added: Measures

- Entire Demographic Dashboard
- Indicators (Goal, Strategy):
  - Usual Source of Care (2B)
  - Psychological Distress (2C)
  - Community Support (3A)
  - Volunteering (3D)
  - Food Insecurity (5C)



# DRAFT Example: Volunteering

Percent of Adults Age 60 or Older Who Volunteered to Organize/Lead Efforts to Help Solve Problems in Community in the Past Year, by Characteristic, 2020



\* = Statistically unstable estimates are based on the relative standard error (RSE) and indicate a small sample.

\*\* = Values with a population less than 500 have been suppressed. 0% and 100% estimates have been suppressed since RSE cannot be calculated.



# Vaccine Equity Presentations & Discussion

*Denny Chan  
Justice in Aging*

*Dr. Rohan Radhakrishna  
California Department of Public Health*

*Connie Nakano  
California Department of Aging*





# Vaccine Equity Update and Discussion with CDA Equity in Aging Advisory Committee



Rohan Radhakrishna, MD, MPH, MS (he/him)

Deputy Director and Chief Equity Officer

California Department of Public Health

Office of Health Equity

December 16, 2021

[Rohan.Radhakrishna@cdph.ca.gov](mailto:Rohan.Radhakrishna@cdph.ca.gov)

[@DrRohanRad](https://twitter.com/DrRohanRad) (Twitter)



# Vaccine Equity Presentation

*Dr. Rohan Radhakrishna*

*and Colleagues from the Immunization Branch/Vaccine Taskforce &  
Vaccinate All 58 Communications Team  
California Department of Public Health*

# Agenda

- Vaccine Equity Goals & Data (Rohan)
- Long Term Care Facility Vaccination Efforts (Lily Horng & Lindsay Bradshaw)  
[Lily.Horng@cdph.ca.gov](mailto:Lily.Horng@cdph.ca.gov) & [Lindsay.Bradshaw@cdph.ca.gov](mailto:Lindsay.Bradshaw@cdph.ca.gov)
- VA58 Outreach, Education and Appointment Assistance (Sonya Harris)  
[Sonya.Harris@cdph.ca.gov](mailto:Sonya.Harris@cdph.ca.gov)
- Question/Answer & Discussion: strategies to overcome access barriers and better reach community living older adults?

# Overview of progress toward equity goals

## Goal 1

Ensure **75% of 12+ individuals** across **all races / ethnicities** have received **at least 1 dose** of the COVID-19 vaccine by Jan 1, 2022

## Goal 2

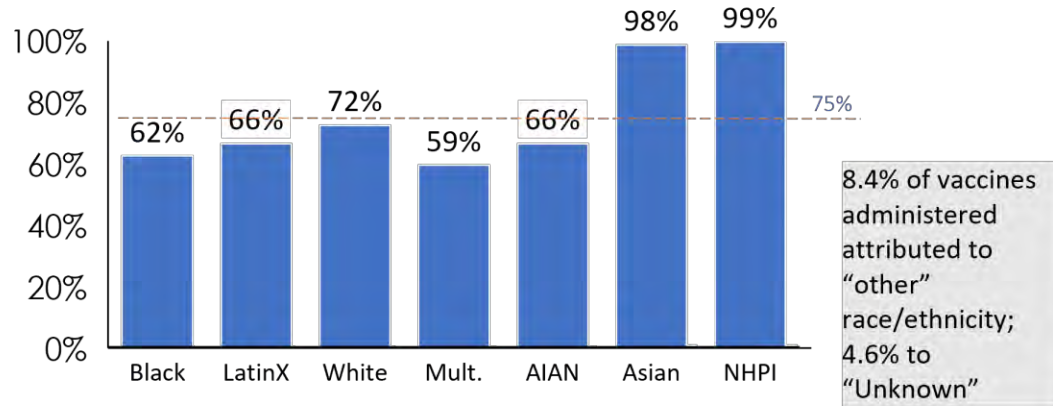
**Decrease inequities** in COVID-19 1+ dose vaccination rates for 12+ individuals across **place-based (HPI Q1 vs. Q4)** and **insurance type groups (MediCal vs. Non-MediCal)** to **less than 10 percentage points** by Jan 1, 2022

# Overview of progress toward equity goals

## Goal #1

(progress measured weekly)

COVID-19 vaccination rates (1+ dose, 12+ y.o.), by race / ethnic group<sup>1, 2, 3, 4</sup>



Difference v. goal (pp)



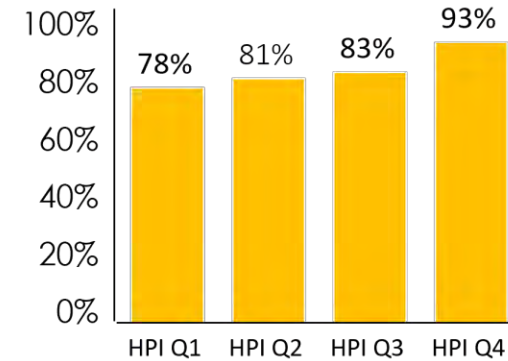
Difference v. goal (total #)



## Goal #2

(HPI progress measured weekly; Medi-Cal progress measured bi-weekly)<sup>4</sup>

COVID-19 vaccination rates (1+ dose, 12+ y.o.), by place / HPI<sup>4</sup>



Difference v. goal (pp)<sup>5, 6</sup>

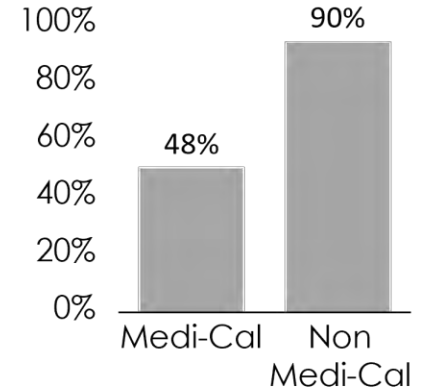


Difference v. goal (total #)<sup>5, 6</sup>



COVID-19 vaccination rates (1+ dose, 5+ y.o.), by insurance type<sup>4</sup>

Source: DHCS COVID-19 Vx report<sup>7</sup>



1. "AIAN" category refers to the American Indian and Alaska Native populations; 2. "NHPI" category refers to Native Hawaiian and other Pacific Islander populations, but data for this category may not reflect actual vaccination rates due to some vaccine administrations being misclassified into this group; 3. Excludes vaccination data that is unknown or classified as "other"; 4. Excludes federally administered doses, including DOD, IHS, and VA; 5. HPI goal based on Q4 projections derived from 4-week rolling average; 6. Initial CDPH hypothesis only – goal to be refined; 7. <https://www.dhcs.ca.gov/Documents/COVID-19/DHCS-COVID-19-Vaccine-Stats.pdf>

Note CDPH data validation ongoing to ensure accuracy amid multiple system-wide changes (e.g., addition of 5-11, boosters, updated DOF data, ongoing multi-race attribution)

Source: CDPH Snowflake accessed on 12/9/21 (for data through 12/8/21); CA Department of Finance population projections (July 2021)

# Vaccination Rates by Age Group

• data as of December 10, 2021

**60,485,328** total doses administered statewide (all age groups)

## 65+ Population Data

**87%** received at least one dose

**80%** fully vaccinated

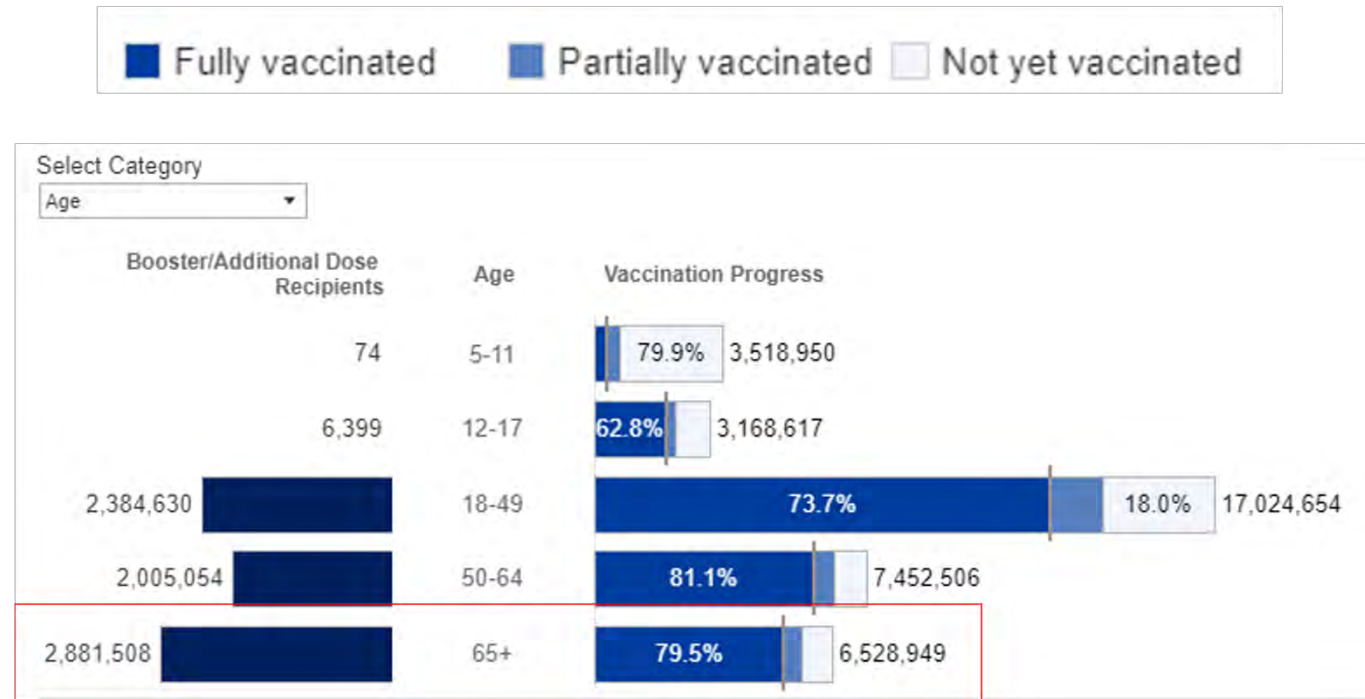
**7%** partially vaccinated

**13%** not yet vaccinated

**2,881,508** booster recipients 65+

**40%** of all booster\* recipients have been 65+

\* includes additional doses





# 65+ Vaccination Rates by HPI Quartile

## 1+ Vaccination Rate

**6%** gap between HPI Q1 and HPI Q4

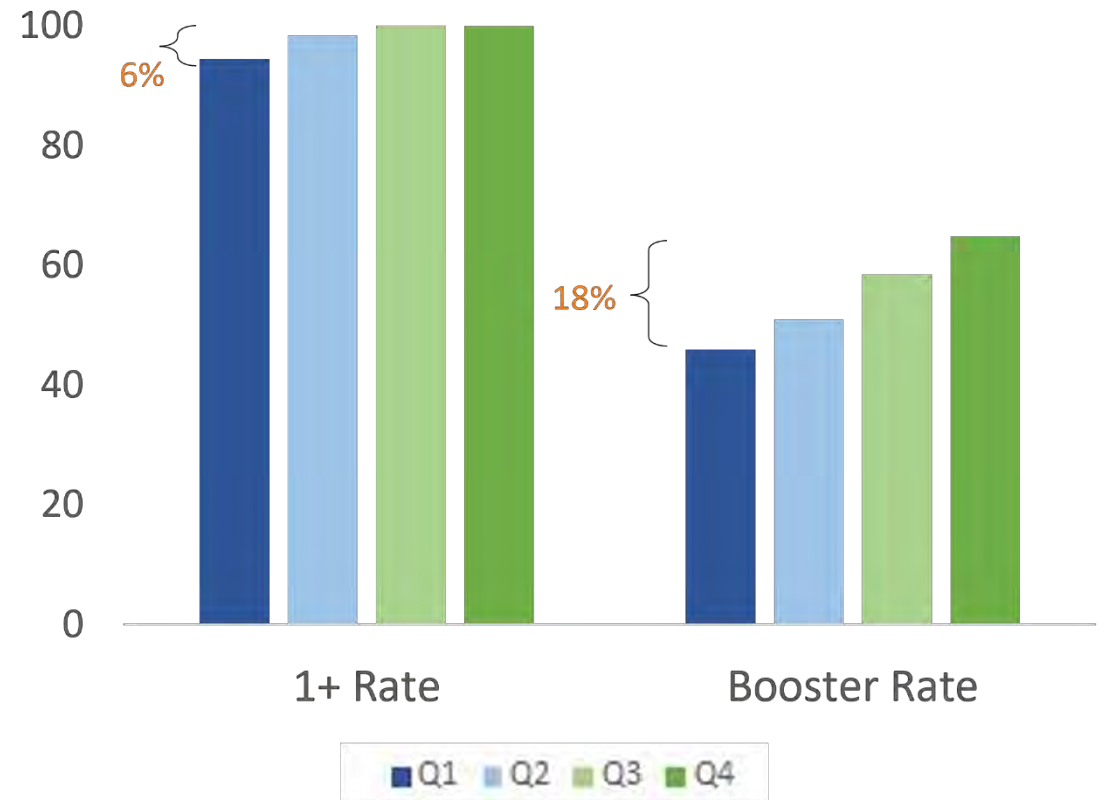
## Booster Vaccination Rate

**18%** gap between HPI Q1 and HPI Q4

### Technical Notes:

- Booster rates are estimated as a percent of those eligible for a booster (i.e. individuals fully vaccinated more than 6 months ago or 2 months ago based on Pfizer/Moderna or J&J respectively)
- Population estimates are based on projections and thus have a margin of error; this error can result in >99.9% values
- HPI Q1 = Health Places Index (Quartile 4 = more healthy community conditions; Q1 = less healthy community conditions)

**1+ Dose and Booster Vaccination Rates for Ages 65+ by HPI Quartile**



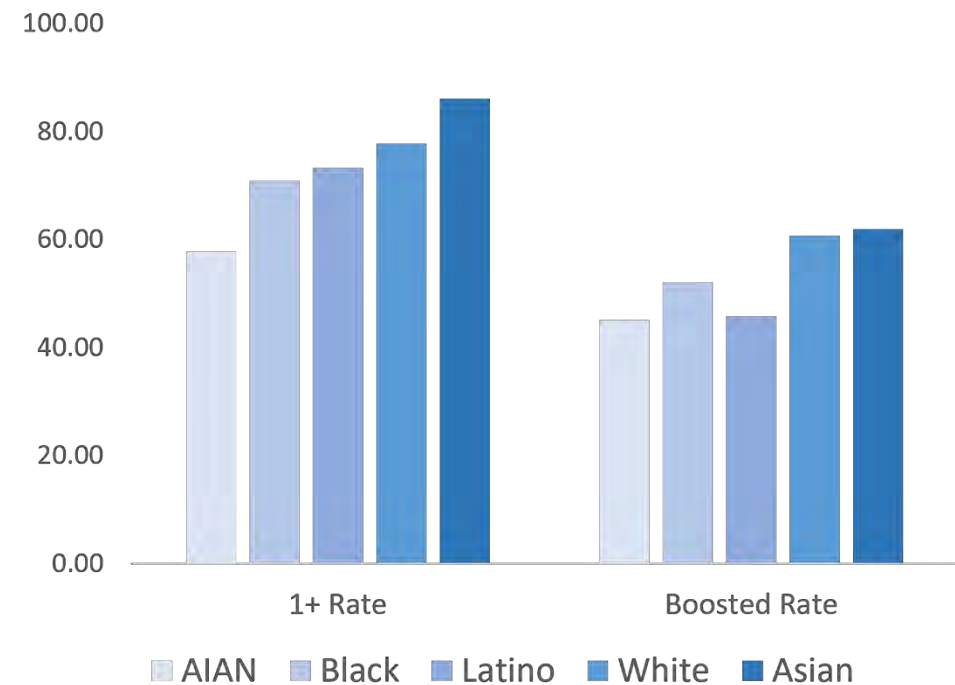
## Vaccination Rates by Race/Ethnicity for 65+

*AI/AN, Latinx, and Black* Californians have **lower 1+ dose** and **booster dose rates** than *Asian and White* Californians

### Technical Notes:

- Booster rates are estimated as a percent of those eligible for a booster (i.e. individuals fully vaccinated more than 6 months ago or 2 months ago based on Pfizer/Moderna or J&J respectively)
- This data does not include vaccinations by federal entities (including the Indian Health Service), so the vaccination rate for AIAN Californians is likely higher than this estimate.
- NHPI and Multiracial population data quality is under validation at this time and could not be included here

**1+ Dose & Booster Vaccination Rates for Ages 65+ by Race/Ethnicity**



## Vaccination Rates by Provider Type for 65+

**35%** of doses have been administered  
by Pharmacies

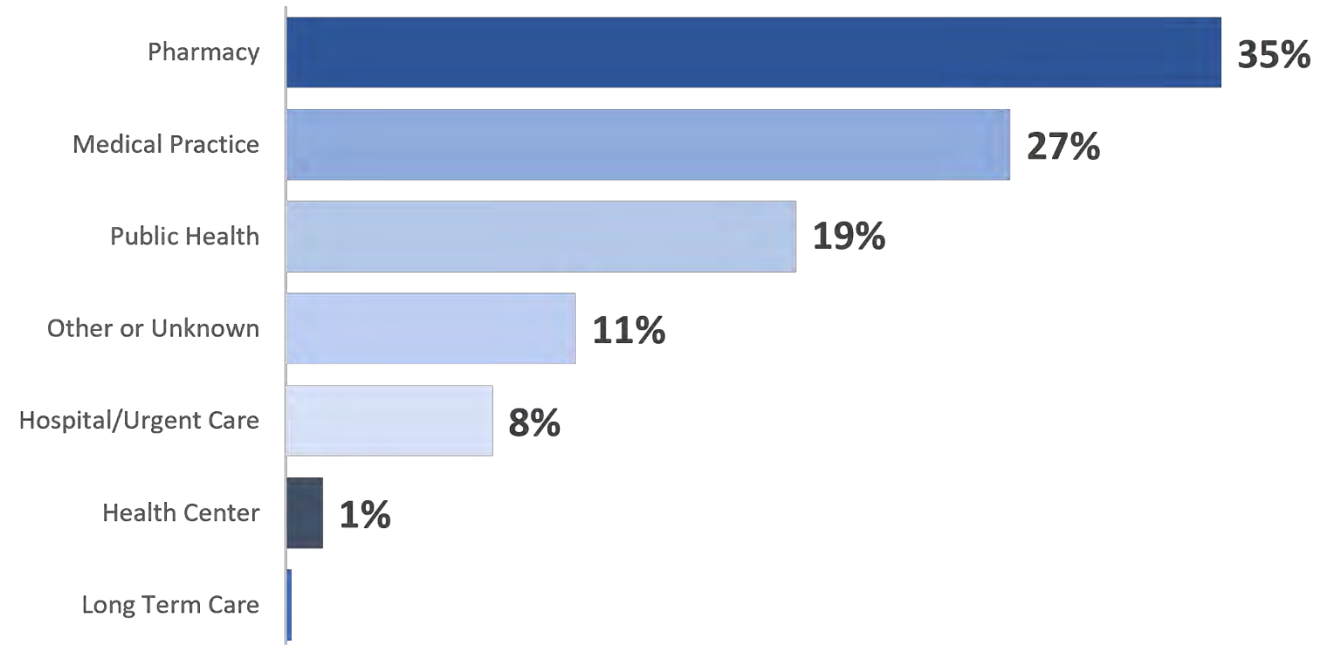
**27%** by Medical Practices

**19%** by Public Health

### Technical Note:

- Pharmacy includes doses administered at Long-Term Care Settings

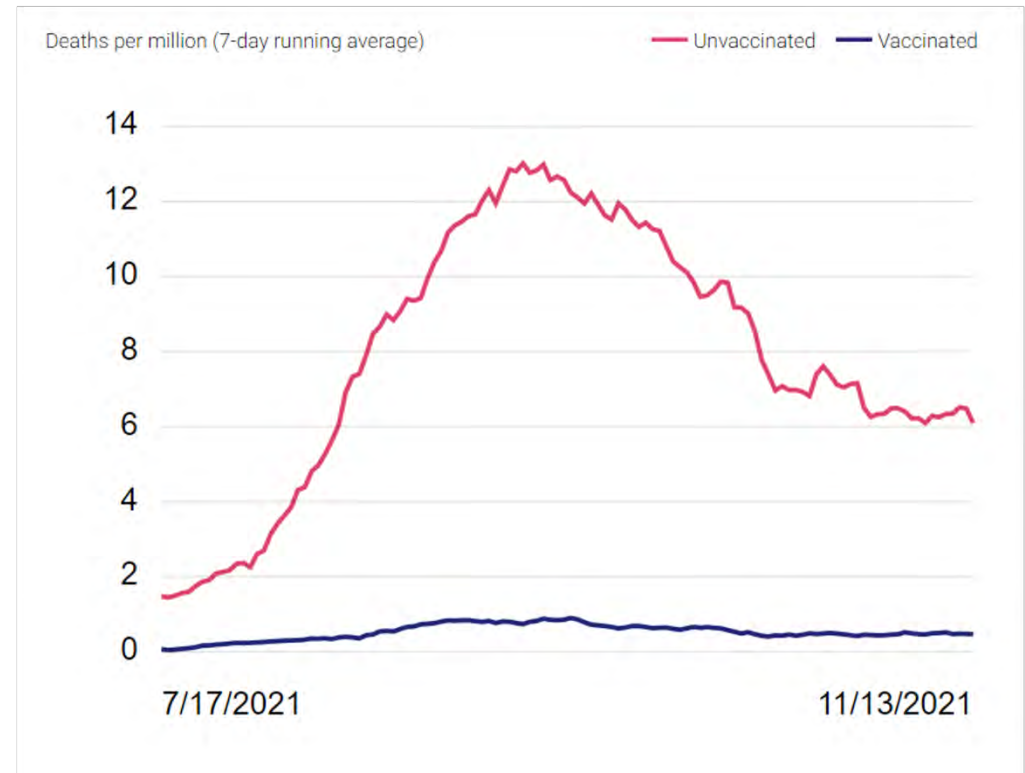
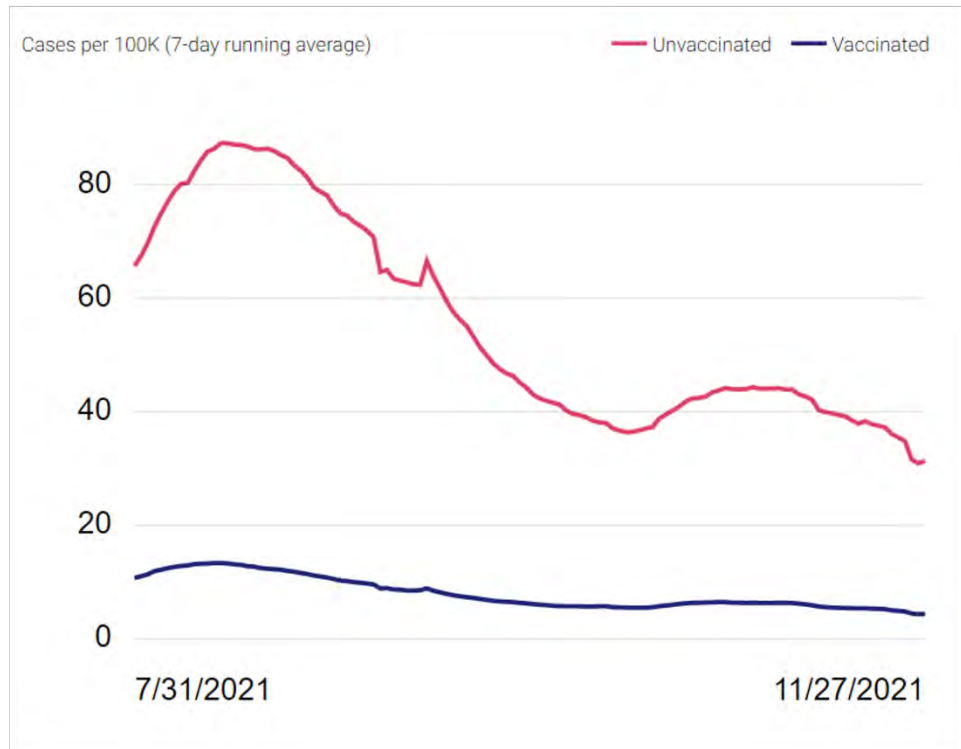
**Percent of Total Doses Administered  
by Provider Type**



# Vaccinated vs Unvaccinated

From November 21 to 27, 2021, unvaccinated people were **7.1x more likely** to get COVID-19 than fully vaccinated people.

From November 7 to 13, 2021, unvaccinated people were **13x more likely** to die from COVID-19 than fully vaccinated people.



# Ensuring Vaccine Access

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**We reached our aging community through long term care facilities** and worked in partnership with Local Health Departments, state licensing agencies (including Department of Social Services), and the Public COVID Call Center to provide vaccine updates. Resources included:

- [Long-Term Care Facility COVID-19 Vaccination Toolkit](#)
- [State Assistance Request Form if needed](#)

**We continue to support the work of the Department of Aging** to gather key insights and share up to date vaccine information with equity focused stakeholder groups.

**California provided in-home vaccination and transportation services to all Californians.** If someone doesn't have a way to the get to a vaccination site, they can receive free transportation through [MyTurn.ca.gov](https://myturn.ca.gov) or the state's COVID-19 hotline at 1-833-422-4255 (available in 250+ languages). As of December 6, 2021, we have administered over 15,000 doses through in-home vaccination and transportation services.

**The California Governor's Office of Emergency Services (CalOES) issued [Inclusive Planning Blueprint for Addressing Access and Functional Needs at Mass Testing/Vaccination Sites](#)**, outlining a comprehensive list of lessons learned and guidance that can be used to integrate access and functional needs-related considerations when creating mass testing or vaccination plans at the state, regional, tribal, territorial, or local levels.

# Long Term Care Facility Vaccination Efforts

# Long Term Care Facility Vaccination Efforts

- Goal to ensure that long-term care facilities (LTCFs) have access to COVID vaccine, including booster doses.
- CDPH working with many partners
  - Local health departments (LHDs)
  - State licensing agencies including Department of Social Services (DSS)
  - Public COVID Call Center
  - Pharmacy partners: long-term care and retail pharmacies
  - CDC



# LTCF Outreach and Assistance

- Active, tailored outreach to LTCFs
- Survey vaccination needs, including for any residents with mobility challenges
  - Provide vaccination resources
  - [LTCF COVID-19 Vaccine Toolkit](#)
    - How to access local pharmacy options
    - LHD, state, and CDC resources
    - CDPH LTCF-pharmacy team can help if needed: [State assistance request form](#)



# LTCF Education and Resources

- Co-presenting on LTCF partner calls
- Sharing Staff and Patient Education Resources
  - [Everyone in Long-term Care Needs Protection Against COVID-19 and Influenza poster](#)
  - [COVID-19 Information for LTC Residents and Family Members \(CDC\)](#)
  - [Myths and Facts about the COVID-19 Vaccine](#) webpage (CDC): Chinese, English, Korean, Spanish, Vietnamese, and other languages

**Everyone in Long-term Care Facilities Needs Protection Against Flu and COVID-19!**

**Flu and COVID-19 can be life-threatening**

- Patients and staff depend on each other to prevent severe illness, hospitalization, and death due to flu and COVID-19

**Protect Yourself and Those Around You**

- Complete a COVID-19 vaccine series and get a COVID-19 booster
- Get a yearly flu shot
- COVID-19 and flu vaccines can be given on the same day

Get your flu and COVID-19 vaccines at:

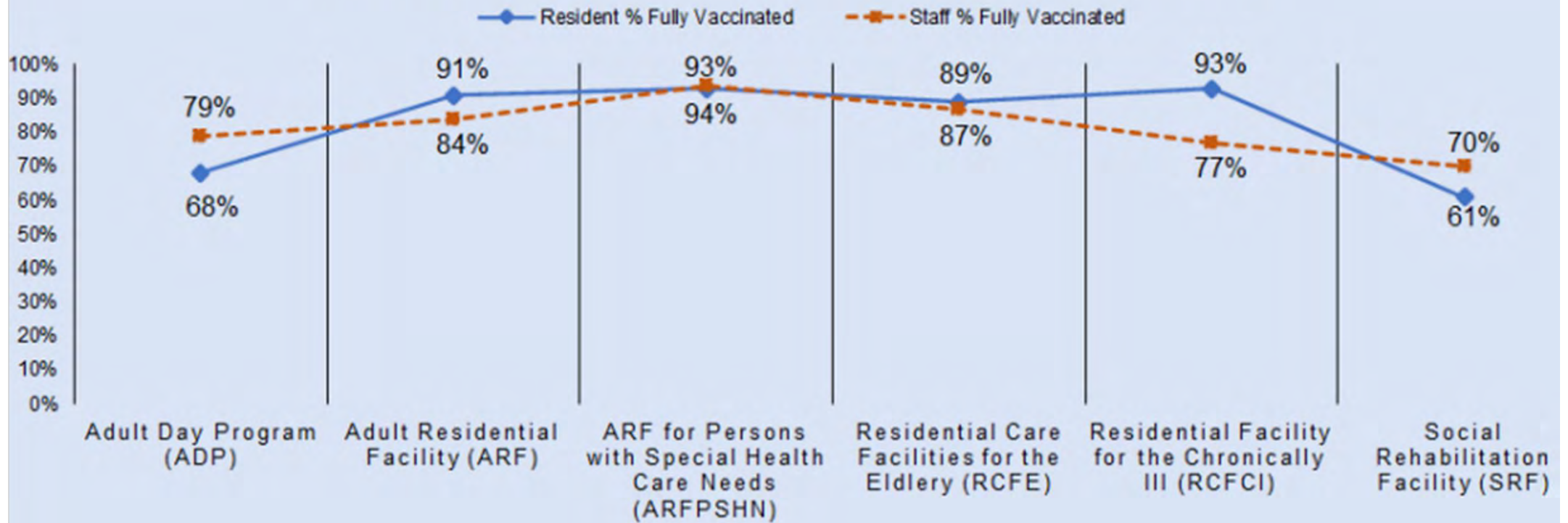
IMM-1413 (12/21)

**Vaccinate ALL 58**

# DSS Adult and Senior Care Program: Vaccination Progress

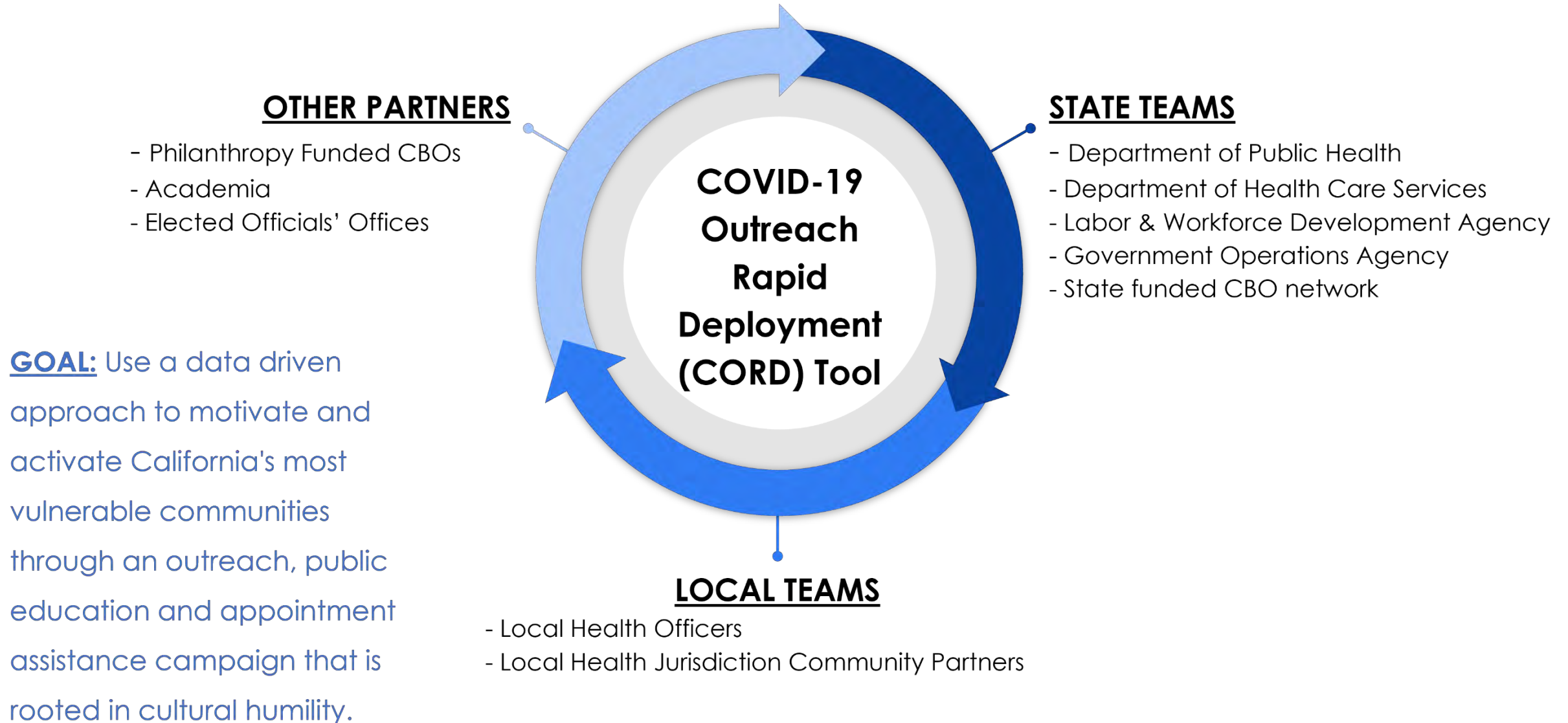
**Statewide Total: 88% Resident and 86% Staff Fully Vaccinated**

## ADULT & SENIOR CARE PROGRAM SURVEY-123 PERCENTAGE VACCINATED BY FACILITY TYPE STATEWIDE (AUGUST THROUGH OCTOBER 2021)

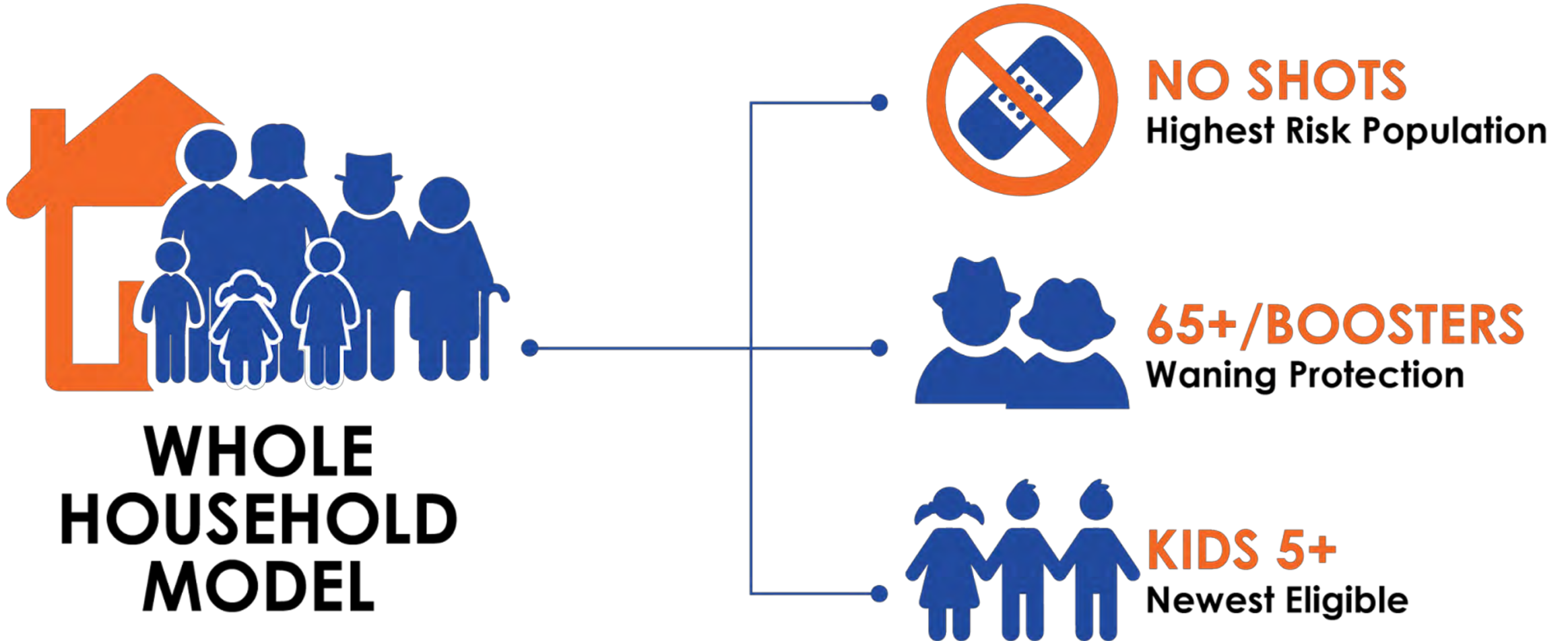


# Building Vaccine Confidence

# Campaign Purpose & Ecosystem



# Simplified Messaging Approach



# Campaign Highlights

- Early on, launched a public awareness campaign entitled **“Mothers,”** featuring real California mothers urging residents to stay safe during the holiday season, featuring Californians from ethnic and racial minorities at an increased risk of getting sick or dying from COVID-19.
- Coordinated closely with the California Department of Aging, Department of Health Care Services, and other state agencies to encourage Californians to get vaccinated.
  - Supported over 80 events through our speaker’s bureau, **including several AARP Tele Town Halls with Director Tomas Aragon** to answer key questions from older Californians.
  - Delivered **seven million mailers** with vaccine messaging to Medi-Cal households.
- Sent **one million postcards with COVID-19 booster reminders and other resources** to California’s Area Agencies on Aging network, Meals on Wheels program, and Aging & Disability Resource Connections.



# Partnerships with Trusted Messengers

- Through the COVID-19 Community Health Project, COVID-19 Workplace Outreach Project and partnership with philanthropy, we have engaged **700+ Community Based Organizations (CBOs)**.
- CDPH has partnered with **200+ ethnic media outlets** throughout the state to ensure messaging about COVID-19 and vaccines reaches California's diverse communities statewide.
- Since April 2021, we've regularly **convened faith-based leaders** of all denominations to share information that can help their congregations and communities on their vaccine journey.
- Launched **Medical Professionals Program (MPP)** aimed to equip California's trusted medical professionals, including doctors, nurses, and other community health leaders, with tools and techniques to facilitate effective conversations with their patients/clients to encourage vaccination.
- And so many more...



# How You Can Help

- Help us amplify our messaging and compel Californians into action!
- Go to our toolkit at <https://toolkit.covid19.ca.gov/partners> to find:
  - Talking points
  - Fact sheets and infographics
  - Social graphics
  - Videos
  - ... and more in 18+ languages!





# Discussion

- What access barriers for older adults are you hearing about that can be addressed?
- Many of our programs are geared towards residential facilities, how can we better reach the older adult ambulatory population?



# COVID Vaccine Outreach

Connie Nakano

# COVID-19 Vaccine Outreach

- Vaccine outreach campaign continues
- Utilizing paid, earned media channels
- Broadcast radio, TV, direct mail, online advertising
- Ethnic media partnerships and advertorials



## 愈老愈明智



「我是小川佳子，今年81歲，住在加州。小川佳子原2020年，當時，還沒發現疫苗，我對這場疫情，不知道到發明了新冠病毒是個天大的好消息，種了新冠疫苗，自由、快樂，最平靜。」

上千萬民眾已接種疫苗，已被證明是支持強大的免疫力，病毒的保護力，無效。

無論您的移民與醫療保險，接種，還有免費交通服務可使用。

COVID-19 vaccine help keep in

Booster dose insurance st also availab



## 나이 먹으며 깨닫는 지혜



“제 이름은 오시코 오가와이며 일본 출신입니다. 저는 81세이며 캘리포니아주 레드우드 시티에 살고 있습니다.”

제 남편인 히로코 프랭크 오가는 팬데믹 기간 중인 2020년 7월 사망했습니다. 그 당시만 해도 코로나19 백신은 아직 나오지 않았고, 저는 팬데믹에 대해 매우 슬프고 불안했습니다. 도대체 할 해야 할지 알 수 없었습니다.

저는 며칠 전에 백신 부스터샷을 접종받았습니다. 이제 저는 자유롭고 행복하며, 무엇보다도 마음의 평안을 얻었습니다.”

코로나19 백신은 철저한 실험을 검증되었습니다. 2번째 백신 접 부스터샷을 접종할 것을 권해드 부스터샷은 완전히 무료이며, 의 있습니다. 무료 교통편 제공 및

## MINH MÃN ĐI VỚI TUỔI



“Tên tôi là Yoshiko Ogawa và tôi từ Nhật Bản. Tôi năm nay 81 tuổi và hiện sống ở Redwood City, California.”

Chồng tôi, Hiroko Frank Ogawa, đã qua đời vào tháng 7 năm 2020 trong trận đại dịch. Lúc đó chưa có vắc xin phòng bệnh COVID-19 và do đó tôi thì rất buồn và lo sợ về đại dịch, không biết phải làm sao.

Khi tôi nghe nói rằng vắc-xin COVID-19 được phát minh, đó là một tin tuyệt vời đối với tôi. Cách đây vài ngày, tôi đã được tiêm tăng cường vắc-xin và điều đó khiến tôi cảm thấy tự do, hạnh phúc và hơn hết là cảm thấy rất bình yên.”

Vắc xin COVID-19 đã được thử nghiệm và chứng minh là an toàn và hiệu quả cho hàng triệu người. Hiện nay chích thêm một liều tăng cường bổ sung được khuyến nghị để giúp duy trì khả năng miễn dịch mạnh mẽ và tăng khả năng bảo vệ chống lại COVID-19.

Liều tăng cường được cung cấp miễn phí cho mọi người bất kể tình trạng nhập cư hoặc bảo hiểm. Dịch vụ đưa đón miễn phí và đặt lịch hẹn tại nhà cũng được cung cấp.



Hãy truy cập [VaccinateALL58.com](https://VaccinateALL58.com) hoặc [MyTurn.ca.gov](https://MyTurn.ca.gov) hoặc gọi 833-422-4255 ngay hôm nay để tìm hiểu thêm.

## LA SABIDURÍA DE LOS AÑOS



“Soy María Orellana. Soy una peruana-estadounidense de 67 años y vivo en el condado de San Mateo.”

Sufro de asma y tuve COVID-19 antes de que existiera la vacuna. Me sentía muy asustada, aislada y triste.

Al vacunarme, sobre todo con mi 3ra dosis, recuperé la tranquilidad, me reencontré con mis seres queridos y volví a trabajar como voluntaria en una organización cultural donde bailo danza folclórica. Me siento feliz.”

Las vacunas contra COVID-19 han sido probadas y han demostrado ser seguras y eficaces para millones de personas. Se recomienda una dosis de refuerzo para ayudar a mantener la inmunidad y tener mayor protección contra COVID-19.

Las dosis de refuerzo son gratis y están disponibles sin importar tu estado migratorio o si tienes seguro médico.



Visita [VaccinateALL58.com](https://VaccinateALL58.com) o [MyTurn.ca.gov](https://MyTurn.ca.gov) o llama al 833-422-4255 para saber más.

## WITH AGE COMES WISDOM



“Just the ultimate feeling of being protected. It gave me the confidence that I would not get the virus, and now with the booster as well. I’m happy it was available in my neighborhood, and I like that it is being administered by professionals.”

— Dennis Parker, 78



COVID-19 vaccines have been tested and proven safe and effective for millions of people. An additional booster dose is recommended to help keep immunity strong and increase protection again COVID-19.

Booster doses are free and available regardless of immigration or insurance status. Free transportation and in-home appointments are also available.



Visit [VaccinateALL58.com](https://VaccinateALL58.com) or [MyTurn.ca.gov](https://MyTurn.ca.gov) or call 833-422-4255 today to learn more.

# COVID-19 Vaccine Outreach: Direct Mail

You may order post cards to distribute <https://cadeptofaging-getvaccinated.com/>

*get*  
**VACCINATED**

Free transportation and in-home appointments available!

**IT'S MORE IMPORTANT THAN EVER.**

The Delta Variant is surging and more contagious than previous versions of COVID-19. Getting vaccinated will protect you, friends and your family. Vaccines are safe, free and effective.

Free transportation and in-home vaccination appointments are available.

Visit [myturn.ca.gov](https://myturn.ca.gov) or call **833-422-4255**

Available for all adults 12 and older. No ID required.

Vaccinate ALL 58  
Together we can end the pandemic.

California Department of Aging  
1300 National Drive, Suite 200  
Sacramento, CA 95834-1992

Post 51d  
US Postage  
PAID  
Sacramento, CA  
Permit No. 1481

Keep yourself and your family protected from COVID-19 this season.

*get your free*  
**BOOSTER SHOT**

Available to you regardless of immigration or insurance status.  
Free transportation and in-home appointments available!  
Visit [myturn.ca.gov](https://myturn.ca.gov) or call **833-422-4255**

**DO YOU OR SOMEONE YOU KNOW NEED:**

For Information for all older adults services, call California Aging & Adult Information Line **1-800-510-2020**

- ✓ **GROCERIES OR MEALS**, call 2-1-1 or visit [www.211ca.org](https://www.211ca.org) to connect to local food assistance and more.
- ✓ **MEDICINE OR MEDICAL ATTENTION**, call your health plan or doctor's office for help. In an emergency call **911**.
- ✓ **INFORMATION ABOUT MEDICARE**, call **1-800-434-0222** for the Health Insurance Counseling and Advocacy Program.
- ✓ **COMMUNITY CONNECTIONS**—You are not alone. Call Friendship Line CA at **1-888-670-1360** for someone to listen 24/7.
- ✓ **PROTECTION FROM ABUSE AND NEGLECT:**
  - Call **1-800-231-4024**, if you are living in a long-term care facility, to reach the Long Term Care Ombudsman CRISIS Line.
  - Call **1-833-401-0832**, if you are living at home to talk to Adult Protective Services.
- ✓ **PROTECTION FROM FRAUD**, call **1-877-908-3360**, for AARP's Fraud Watch Network Helpline.
- ✓ **SUPPORT WITH ALZHEIMER'S OR OTHER DEMENTIAS**, call **1-800-272-3900** for the Alzheimer's Association® 24/7 Helpline.
- ✓ **GENERAL COVID-19 INFORMATION**, call the COVID Information Line at **1-833-422-4255** or visit [www.covid19.ca.gov](https://www.covid19.ca.gov).

California Department of AGING

Keep yourself and your family protected from COVID-19 this season.

*get your free*  
**VACCINATION OR BOOSTER SHOT**

Available to you regardless of immigration or insurance status.  
Free transportation and in-home appointments available!  
Visit [myturn.ca.gov](https://myturn.ca.gov) or call **833-422-4255**

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California Department of AGING  
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Sacramento, CA 95833

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# Housing and Equity Presentations & Discussion

*Michael Murray  
AARP California*

*Erica Gonzalez  
California Business, Consumer Services & Housing Agency*

*Claire Ramsey  
California Department of Social Services*

# Housing and Equity Discussion

*Erica Gonzalez*

*California Business, Consumer Services & Housing Agency*

# Goal Five: Affording Aging

## *Strategy A: End Homelessness for Older Adults*

*Claire Ramsey*  
*California Department of Social Services*



# **CDSS Efforts to End Homelessness for Seniors and Adults with Disabilities**

**California Department of Social Services**

Claire Ramsey, Chief Deputy Director



# About CDSS Housing & Homelessness Branch

- CDSS's Housing and Homelessness Branch (HHB) programs function at the intersection of housing and social services
- HHB programs served over 100,000 individuals in 2020
- The State Budget has invested \$12 billion in housing and homelessness programs over the next two years. Just over **\$2 billion** of these funds were invested in CDSS program expansions, with **\$1.49 billion** directed towards programming for adults and people with disabilities.

# Housing and Homelessness Programs

## **Seniors and Adults with Disabilities**

- Housing and Disability Advocacy Program (HDAP)
- Home Safe Program
- Project Roomkey (PRK)
- Community Care Expansion (CCE)

## **Family Programs**

- CalWORKs Homeless Assistance (HA) Program
- CalWORKs Housing Support Program (HSP)
- Bringing Families Home (BFH) Program

# The Need

- In 2020, over **100,000** individuals with disabling conditions and over **14,000** individuals over the age of 65 touched the homeless system.
- The number of older homeless Americans is expected to triple in the next decade and will have complex care and unique housing needs.
- Racial disproportionality in homelessness as a result of systemic racism
- The CA Master Plan for Aging's goals and strategies to reduce housing instability and to end homelessness for older adults.

# Housing and Disability Advocacy Program (HDAP)

- HDAP assists people experiencing or at risk of homelessness stabilize in housing while also advocating for benefits including SSI.
- HDAP offers outreach, disability benefits advocacy, case management, housing navigation, and financial assistance such as rental assistance, rental backpay, and security deposits.
- The state budget appropriates **\$300 million** over two years in addition to the ongoing, annual appropriation of \$25 million
- Allocation have been issued, deadline to accept funds is **Friday, December 3, 2021**

# Home Safe

- Home Safe provides homelessness assistance and prevention services for adult protective service clients (or those in the process of APS intake), who are older and dependent adults experiencing abuse, neglect, or who are unable to care for their own needs
- Home Safe offers housing-related case management, housing stabilization services, housing navigation, connections to longer-term care, and direct financial assistance such as rental assistance or home accessibility modifications.
- The state budget includes additional one-time investments totaling **\$185 million** over two years
- Allocations have been issued, deadline to accept funds is **Friday, December 3, 2021**

# Project Roomkey and Rehousing Strategy

- PRK provides provide Non-Congregate Shelter for those experiencing homelessness as well as re-housing supports to access and stabilize in permanent housing.
- The state budget includes an additional one-time investment of **\$150 million**
- Allocation issued and accepted in **mid-September, 2021**

# Community Care Expansion (CCE)

- CCE will fund the acquisition, construction, and/or rehabilitation of adult and senior care facilities in support of seniors and adults with disabilities that are homeless or at risk of homelessness.
- The state budget includes **\$805 million** to support establishment of CCE
- A Request for Applications (RFA) will be released in early 2022 in coordination with DHCS
- Send input and feedback to [CCE@dss.ca.gov](mailto:CCE@dss.ca.gov)



# Goals to Enhance Equity

- Research partnerships for evaluation of need and program impact
- Expanded technical assistance opportunities on incorporating equity into programming
- Operationalize requirement for grantees to address racial disproportionality

For follow-up questions,  
please contact  
[housing@dss.ca.gov](mailto:housing@dss.ca.gov)

# Member Open Forum

*Rigo Saborio*  
*St. Barnabas Senior Services*

*& All*

# Member Open Forum

- Member Updates & Hot Topics
- Suggested Future Agenda Items
  - 2022 MPA Goal Driven Meeting Agendas

# Public Comment

*Attendees joining by phone, press \*9 on your dial pad to join line. The moderator will announce the last 4 digits of your phone number and will unmute your line.*

*Attendees joining by webinar (Zoom), click the raise hand button to join line. The moderator will announce your name or your last 4 digits of your phone number and will unmute your line.*

*For additional public comment, email [Engage@aging.ca.gov](mailto:Engage@aging.ca.gov)*



# Closing & Next Steps

*Susan DeMarois*





**Thank You!**



**LEARN MORE ABOUT THE MPA**  
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*[Send questions and comments to EngAGE@aging.ca.gov](mailto:EngAGE@aging.ca.gov)*